



NJ Gasoline, C-Store, Automotive Association
615 Hope Road, Bldg. 2, 1st Floor
Eatontown, NJ 07724
Phone: 732-256-9646
Web: www.njgca.org

September 30, 2025

Dear Association Members,

On behalf of your Board of Directors, I am writing to share some exciting news about the future of our association. After thoughtful discussion and strategic planning, the Board has decided that it's time to refresh and expand our organization in order to better serve you, our members, and to strengthen our collective voice. This effort will include an expansion of our membership to welcome a broader range of businesses that are shaping today's energy, motor fuel, c-store, and auto repair sectors.

Since we were founded in 1937, this organization has always been the most successful when the industry was united. The more we stand together, the harder it is for our voices to be ignored. Over the decades we've had several name changes, from the NJ Gasoline Retailers Association, to the NJ Gasoline Retailers and Allied Trades, to the NJ Gasoline, C-Store, Automotive Association. Starting in January we'll now formally be known as the simpler New Jersey Energy Marketers Group (NJEMG).

This change isn't just about updating a logo or tagline. It's about making sure our association is built for the future. As we move forward, our mission will remain clear: to empower motor fuel and energy retailers, distributors, suppliers, convenience store operators, and auto repair bay operators across New Jersey. We will continue to provide legislative advocacy, lobbying efforts, education, important information, and collaborative resources that promote equitable access, regulatory clarity, and innovation in the evolving marketplace. We will strengthen our collective influence through an expanded membership that brings in fuel distributors and suppliers as Regular Members, which will allow us to build a stronger coalition, one that reflects the full spectrum of businesses impacted by the government.

With the added membership and resources, we will be able to redouble our efforts in Trenton by not just slowing or minimizing bad policy, but by stopping it completely and proactively enacting new policies that will actually help small businesses survive in this state. These include defining a minimum markup for gasoline sales to ensure every station is guaranteed to earn enough per gallon to survive, protecting repair shop access to vehicle repair data and returning some form of safety inspections, allowing convenience stores to sell beer and wine, and many more ideas to come.

We also will be diving into more membership benefits, including financial benefits like group purchasing of products, larger events, and educational opportunities for business owners and your employees.

The Board believes that solidarity and unity are more important than ever. A strong, broad, and organized presence is critical when engaging with state government and other stakeholders to ensure that our members' interests are heard and respected. By refreshing our brand and broadening our base, we will be in an even better position to benefit both our industry and the communities we serve.

As part of these changes, we are making a few amendments to the Association's bylaws. Other than expanding the types of businesses that can join as a regular member, the main change is to allow the Board of Directors to expand its number of seats, and then add members to fill those seats, which will allow some of our new members to be represented. To balance this change, we are restricting voting rights only to regular members (and not allied members), and requiring that every member business only have one vote (currently those with higher dues have more votes). Most of the other changes are simplifications and the removal of unnecessary language to shorten the overall length and make the bylaws more readable and understandable to all. These changes were approved unanimously by the Board of Directors; to take effect there will be a final vote on Thursday, October 30th at 12pm at our offices, 615 Hope Road, Bldg. 2, 1st Floor, Eatontown. Anyone who would like to attend is welcome to do so, please RSVP to Eric@njgca.org.



I know I speak for the entire Board of Directors when I say that we are excited for this next chapter to begin, and we look forward to working with you alongside our great professional staff, Executive Director Eric Blomgren and Director of Member Services Nick De Palma, who have a combined 25 years of experience serving our association. You can reach them anytime at Eric@njgca.org and Nick@njgca.org, or 732-256-9646.

This is a pivotal moment for our association, and we are excited to embark on this journey with you. Together, we can build an even stronger association that is prepared to lead in a rapidly changing marketplace.

Thank you for your continued commitment and support.

Sincerely,

A handwritten signature in black ink, reading 'Ebbie Ashabi'.

Ebbie Ashabi
President, NJGCA Board of Directors
Ebbieashabi@aol.com, 201-417-0155