



JOIN US!



2022 Exhibitor and Meeting Sponsor Prospectus



2022 ANNUAL SCIENTIFIC MEETING

NOVEMBER 5, 2022

MARRIOTT HOTEL

670 White Plains Road
Tarrytown, NY 10591

Why Partner with the New York Chapter of the American College of Physicians?

NYACP is New York's largest medical specialty organization representing over 12,000 physicians specializing in general and subspecialty Internal Medicine. The mission of NYACP is to enhance the quality and effectiveness of health care by fostering excellence and professionalism in the practice of medicine.

This exclusive annual event gathers Doctors of Internal Medicine for one day of educational sessions, knowledge sharing, networking and exhibits. Internists specialize in adult medicine in both general and sub-specialty fields and focus on the prevention, detection and treatment of illnesses in adults. The practices reflected by our attendees range from private practice, multi-specialty practice, chief medical officers, medical directors, chief medical information officers, program directors, clerkship directors, hospitalists and academicians.

The NYACP Annual Conference gives you a unique opportunity to collaborate and meet physicians in practice, as well as market your brand and discuss your services. This interactive environment puts you in close proximity to our educational events where 200+ physicians and medical students can be informed of your services, and you can develop rewarding relationships and fruitful business opportunities!

EXHIBITOR SCHEDULE

Saturday, November 5, 2022

Exhibit Setup - 7:00 am

Exhibits Open - 7:30 am

EXHIBIT LOCATION AND HOST HOTEL

Marriott Hotel
670 White Plains Road
Tarrytown, NY 10591



Extend Your Reach. Collaborate!

We offer our Bronze Package that covers the essentials, as well as Silver and Gold options that are more inclusive.

Please note that full payment must be received with your signed application. The contributions to NYACP are directed to our C-3 Not-For-Profit Corporation. Our tax ID no. is: 52-1289396.

Bronze Level Package - \$1,500

All exhibitors and sponsors receive these core benefits:

- Two (2) complimentary conference registrations to attend all functions
- One (1) 6 foot exhibit table measuring 6 feet long, two (2) chairs and standard electrical hook-up
- Company logo in NYACP's Annual Meeting webpage
- Company logo on sign at registration area recognizing participation
- Company logo included in plenary acknowledgement
- Company logo on post-conference emails
- Final list of attendees (names only) emailed following the conference
- Company logo/name included in all standalone NYACP annual meeting electronic promotions to members
- Company logo/name in two (2) NYACP IM Connected Newsletters
- Co-Sponsorship of AM Break

Silver Level Package - \$2,000

The Silver Level Upgrade includes these additional benefits:

- Company logo, name and website link in two (2) NYACP social media drive-outs

Gold Level Package - \$3,000

The Gold Level Upgrade includes these additional benefits:

- Company logo/name on one (1) NYACP quarterly postcard mailing
- Company logo, name and website link in NYACP IM Connected newsletters from time of sign up until Annual meeting
- Company logo, name and website link on the Chapter's homepage
- Co-Sponsorship of the evening Awards Reception

The Exhibit Packages

List of Package Benefits

	Gold \$3,000	Silver \$2,000	Bronze \$1,500
Two (2) complimentary conference registrations to attend all functions	X	X	X
One 6 foot exhibit table, two chairs and electrical hook up	X	X	X
Company logo in on NYACP's Annual Meeting webpage	X	X	X
Company logo on sign at registration area recognizing participation	X	X	X
Company logo included in plenary acknowledgement	X	X	X
Company logo on post-conference emails	X	X	X
Final list of attendees (names only) emailed following the conference	X	X	X
Company logo/name include in all standalone NYACP annual meeting e-promotions	X	X	X
Company logo/name in two (2) NYACP IM Connected Newsletters		X	X
Company logo, name and website link in two (2) NYACP social media drive-outs	X	X	
Company logo/name on one (1) NYACP quarterly postcard mailing	X		
Company logo, name and link in all NYACP IM Connected Newsletters until the meeting	X		
Company logo, name and website link on the Chapter's homepage	X		
Co-Sponsorship of the Leadership Reception	X		

Additional Support and Opportunities

Maximize your return on investment with the additional support and marketing opportunity before and throughout the conference. Companies are invited to contribute to the meeting as supporters.

Please note that, in accordance with ACCME guidelines, exhibit space is separate from educational sessions.

CONFERENCE SEAT DROP \$485

Your company brochure or marketing flier will be placed on all seats during a General Session. Sponsor to provide item and ship directly to conference site. Item must be pre-approved by NYACP.

Join the Dozens Who Have Previously Sponsored the Annual Scientific Meeting!

Abbott Laboratories
American College of Physicians
American Journal of Case Reports
Bayer HealthCare
BMIQ
Bristol Myers-Squibb Cardiodynamics
CompuGroup Medical
Datel Solutions
DrFirst
Eclipsys Corporation
Eli – Lilly and Company
Empire Blue Cross Blue Shield
Epocrates
GE Healthcare Greenway
Healthcare Information & Management Systems Society
Healthlink New York
Hispanic Community Health Study/ Study of Latinos
IM Research and Service Corp.
Iroquois Healthcare Association
Janssen Pharmaceuticals
Kern, Augustine, Conroy and Schoppman, P.C.
Medical Liability Mutual Insurance Company
Merck Pharmaceuticals
Mount Sinai School of Medicine
Nixon Uniform Service and Medical Wear

New York Chapter, American College of Physicians
New York City REACH
New York eHealth Collaborative
New York State Health Foundation Diabetes Campaign
New York State Office for the Aging
Nextgen Healthcare
Novartis
Novo-Nordisk
NYSDOH Bureau of Narcotic Enforcement
NYS Older Adult Fall Prevention Program
Oppenheimer and Company, Inc.
Otsuka America Pharmaceutical, Inc.
Paragon Private Health
Pfizer Pharmaceuticals
Physicians for a National Health Program
ProSPerus
Procter & Gamble
Purdue Pharmaceuticals Inc.
Roche Pharmaceuticals
Sanofi-Aventis
Shiel Medical Laboratory
Smoker's Quitline Takeda
United States Air Force
US Army Healthcare Recruiting Team
Virtual Officeware, Inc.
Wyeth Pharmaceuticals

NYACP EXHIBIT POLICIES

Exhibits are limited to those whose products and services are of interest to physicians in internal medicine.

Full payment is required with your signed application to reserve booth space. Upon receipt of payment, exhibitors will receive an exhibitor kit outlining instructions for shipment and any special needs, such as internet access and electricity. *(fees may apply)*

It is the responsibility of the exhibitor if the exhibit requires additional services from a decorating company.

THINGS TO REMEMBER

The fee for the exhibit space in 2022 is \$1,500 for one six-foot table in the exhibit hall at the hotel on the same floor as our meeting rooms.

You will be centrally located in the registration area, which will ensure a good flow of traffic.

In addition, the morning and afternoon breaks will be placed in the exhibit area.



2022 Annual Conference Sponsorship and Exhibitor Application Form

NYACP Annual Scientific Meeting

Saturday, November 5, 2022

Marriott Hotel,
670 White Plains Road, Tarrytown, NY

To sponsor the meeting and reserve your exhibit space please select the sponsorship level, submit payment (if by credit card) and email this form to: klabello@nyacp.org:

To pay by Credit Card click on the sponsorship links

- ☐ [\\$1,500 Bronze Level Sponsor](#)
- ☐ [\\$2,000 Silver Level Sponsor](#)
- ☐ [\\$3,000 Gold Level Sponsor](#)
- ☐ [\\$485 Seat Drop Add-On](#)

Pay by Check: Complete this application form and submit with your full payment to:
NYACP, PO Box 38237, Albany, New York 12203

Exhibitor/Sponsorship Registration Form

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email Address: _____

Company Rep: _____

Email Address: _____

Company Rep: _____

Email Address: _____