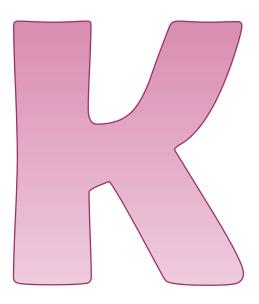
## Tracking the Great Divide: 2021 Economic Forecast for Colorado

January 27, 2021



Prepared by:



In Partnership with:



### The Global Situation

- COVID-19 infected 100 million people across globe, resulting in 2.1 million deaths (1/26/2021)
- Degree of "openness" varies across globe, creating worldwide supply and demand challenges
- Travel restrictions vary, limiting business and pleasure trips
   Year over Year Growth in Output
- Vaccine!!!

	2019	2020	2021
World	2.8%	-4.4%	5.2%
United States	2.2%	-4.3%	3.1%
Canada	1.7%	-7.1%	5.2%
Mexico	-0.3%	-9.0%	3.5%
China	6.1%	+1.9%	8.2%





### The United States Situation

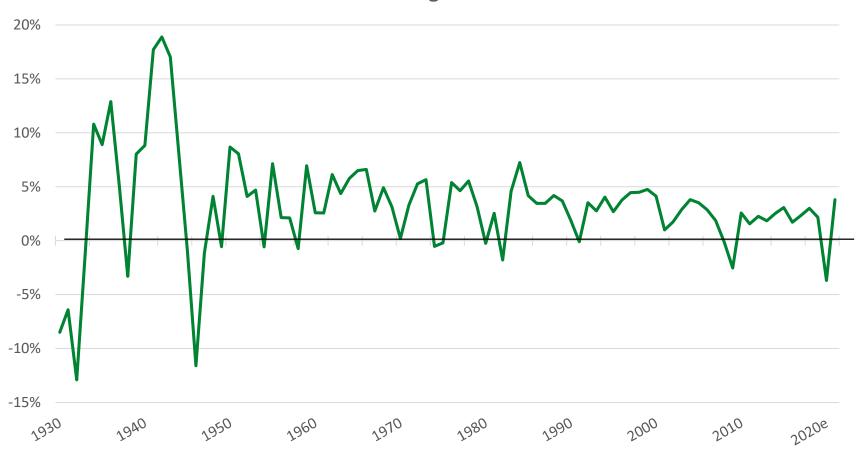
- Nearly \$6T in relief funds (direct payments, grants, loans, tax relief) approved for infusion into the economy since March 27, equivalent of about 27% of 2019 GDP (\$21.4 T)
- The Federal Reserve has maintained the federal funds rate to a range of 0 to 0.25 percent.
- Federal budget deficit increased from \$1T in 2019 to \$3.3T in 2020 (+236.4%)
- Total Debt of \$27T is 127% of GDP (Oct. 2020)





## Expected drop in GDP in 2020 is steep, but not as bad as declines in 1930s and 1940s

#### Annual Change in Real GDP







Source: U.S. Bureau of Economic Analysis. 2020e = DRP Estimate; 2021f = DRP Forecast.

## Labor Force & Employment



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- Average weekly wage
- Labor force participation
- Unemployment claims
- Employment by industry





## Compare Wages by Supersectors; Recognize Wages Vary by Experience, Education, Others

#### Colorado Average Weekly Wage by Supersector, 2Q 2020

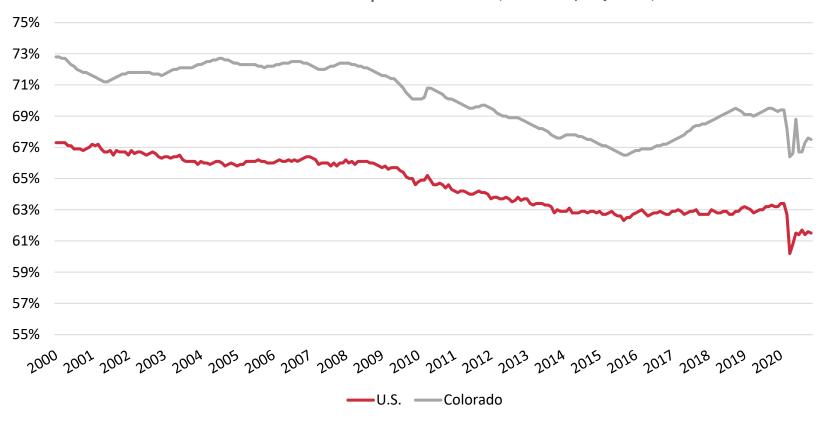






### Male LFPR: 77.2% pre, 76.7% now Female LFPR: 64.8% pre, 62.7% now

Labor Force Participation Rates (seasonally adjusted)

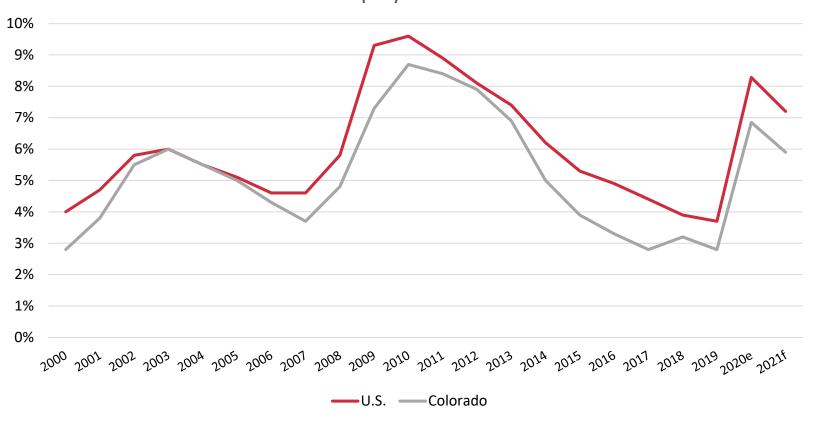






# Labor Force Contracts, Unemployment Rate Falls from Initial Expectations

#### **Unemployment Rates**

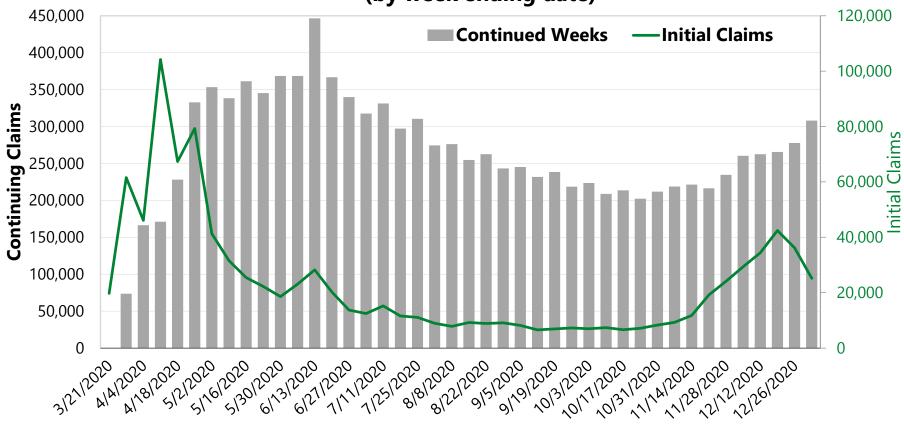






# Number of Colorado Initial Claims and Continuing Claims Increasing Recently

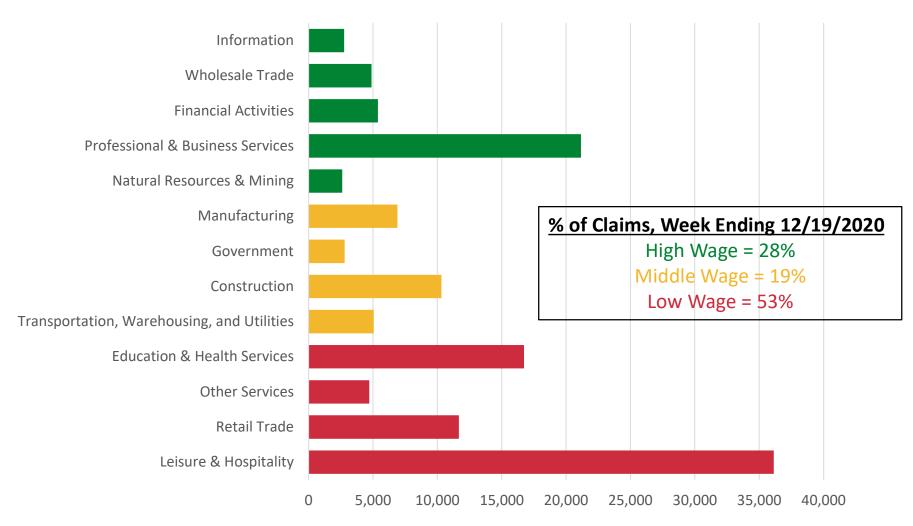
Weekly Unemployment Insurance Claims (Reg + PUA) (by week ending date)







### Colorado Continued Claims by Supersector



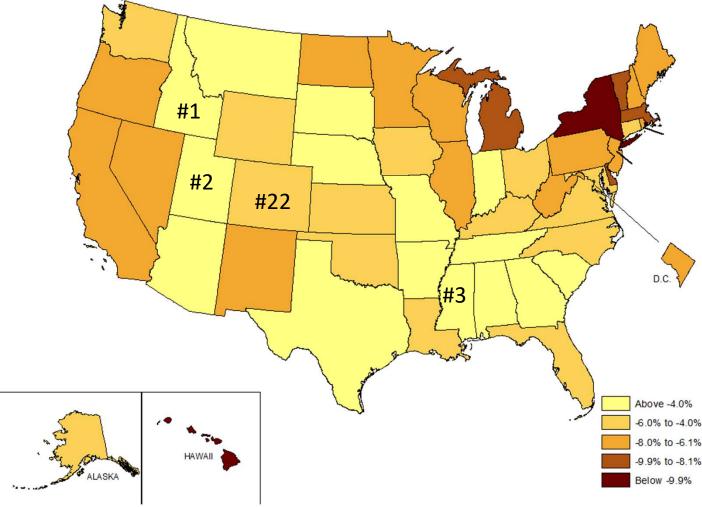




## All states lost jobs in April 2020 YOY; Idaho first state to report YOY increase in Nov.

Employment Growth Range

-15.2% HI to +0.5% in ID Map 2. Percentage change in nonfarm employment by state, seasonally adjusted, November 2019 - November 2020



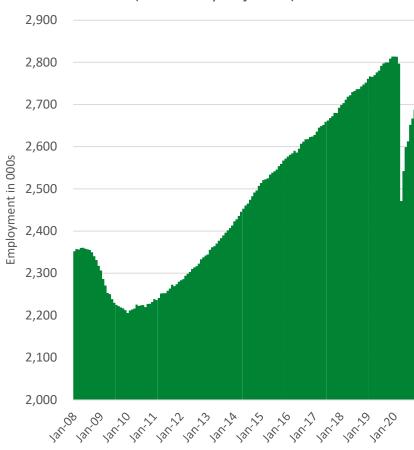




Source: U.S. Bureau of Labor Statistics, Current Employment Statistics.

### Colorado Employment

## Colorado Employment (Seasonally Adjusted)



#### Development Research Partners



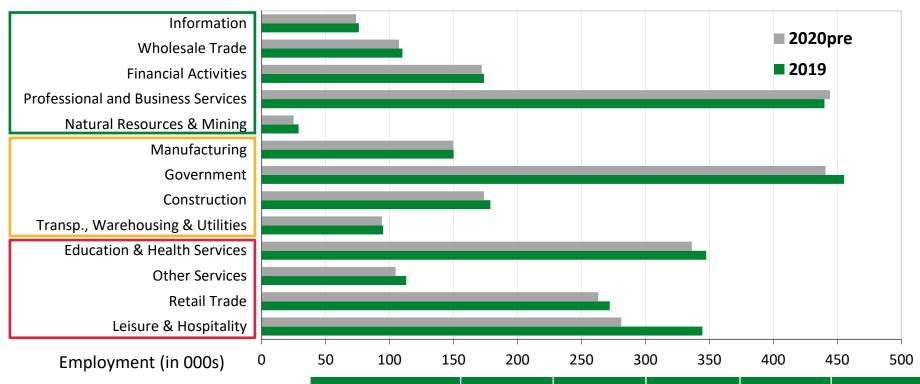
#### **Great Recession:**

- 155,000 jobs lost over 20 months (May 2008 – Jan 2010)
- 38 months to recover all lost jobs (Jan 2010 – Mar 2013)

### **COVID Recession:**

- 343,000 jobs lost over 3 months (Jan 2020-April 2020)
- ?? months to recover all lost jobs (56% of jobs recovered May-Dec 2020)

### Colorado Employment by Supersector



	% Emp. in 2019	2019 Emp.	2020pre Emp.	Abs. Change	% Change
High Wage	30%	828.9	822.9	-6.0	-0.7%
Middle Wage	32%	879.3	858.6	-20.7	-2.4%
Low Wage	39%	1,077.5	985.3	-92.2	-8.6%
Total	100%	2,785.7	2,666.8	-118.9	-4.3%

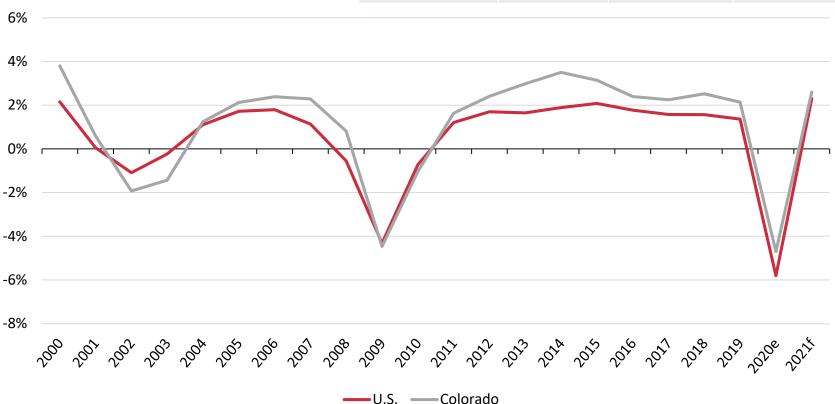




# **Colorado Employment Growth Slowing Before COVID-19**

#### **Employment Growth Rate**

	2019 Emps.	2020 Change	2021 Change
U.S.	150.9 M	-8.7 M	+3.3 M
Colorado	2.78 M	-131,000	+68,000

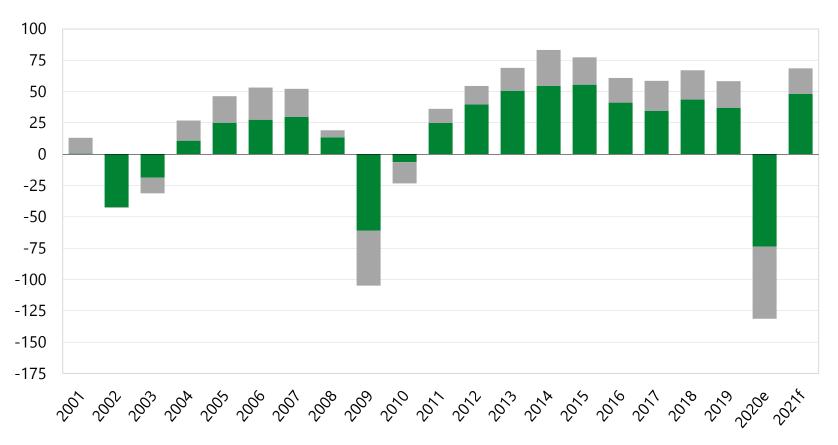






### Colorado Net New Jobs (in thousands)



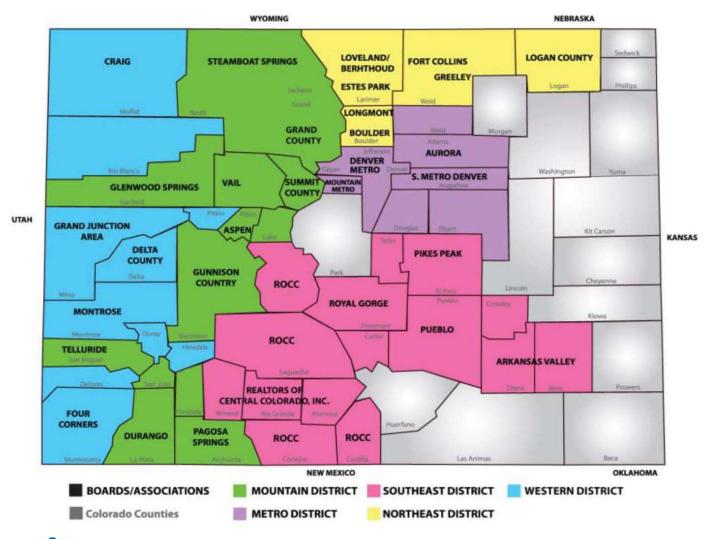


Source: Colorado Department of Labor & Employment. 2020e=DRP Estimate; 2021f=DRP Forecast.





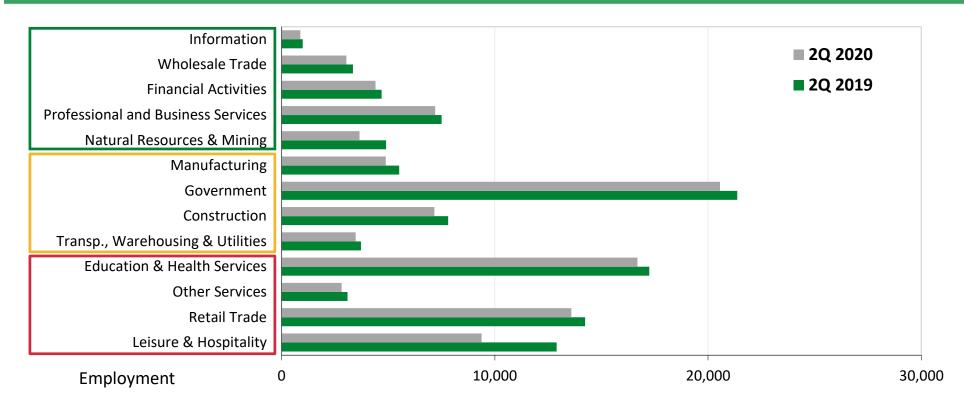
## **Colorado Association of REALTORS Districts**







# Western District Employment is 15% of State Employment by Supersector

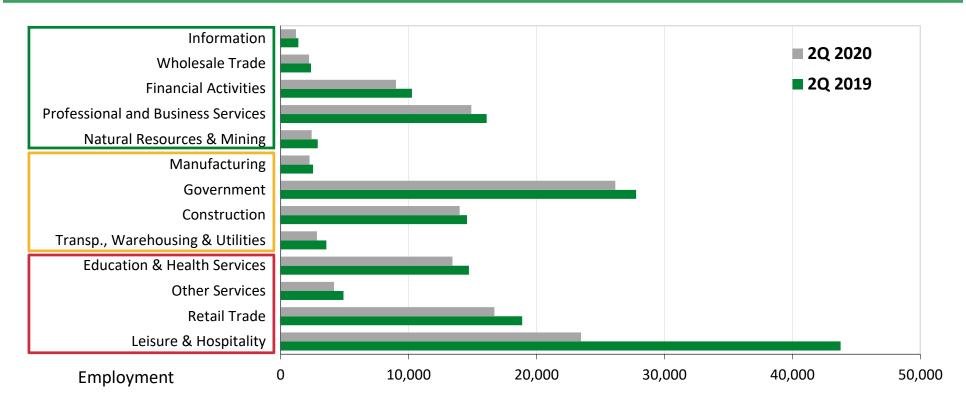


	% in 2Q 2019	2Q2019 Emp.	2Q2020 Emp.	Abs. Change	% Change
High Wage	20%	21,400	19,200	-2,200	-10.3%
Middle Wage	36%	38,400	36,100	-2,300	-6.0%
Low Wage	44%	47,500	42,500	-5,000	-10.5%
Total	100%	107,300	97,800	-9,500	-8.9%





# Mountain District Employment is 6% of State Employment by Supersector

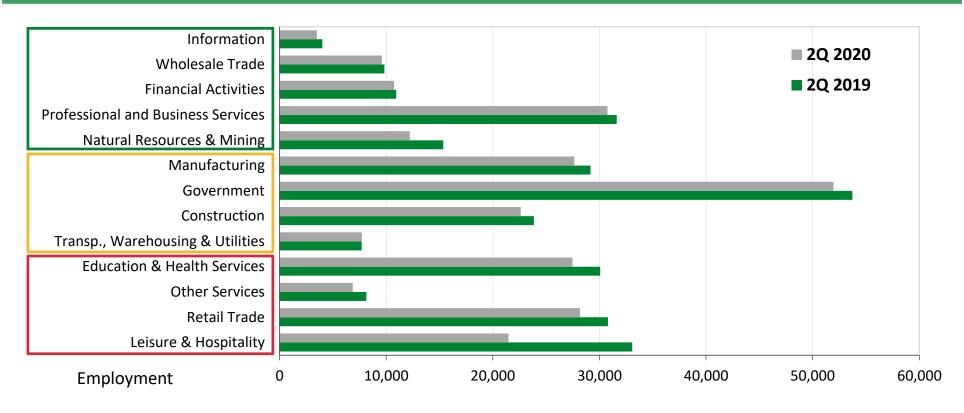


	% in 2Q 2019	2Q2019 Emp.	2Q2020 Emp.	Abs. Change	% Change
High Wage	20%	33,100	29,800	-3,300	-10.0%
Middle Wage	30%	48,500	45,300	-3,200	-6.6%
Low Wage	50%	82,300	57,800	-24,500	-29.8%
Total	100%	163,900	132,900	-31,000	-18.9%





# Northeast District Employment is 11% of State Employment by Supersector

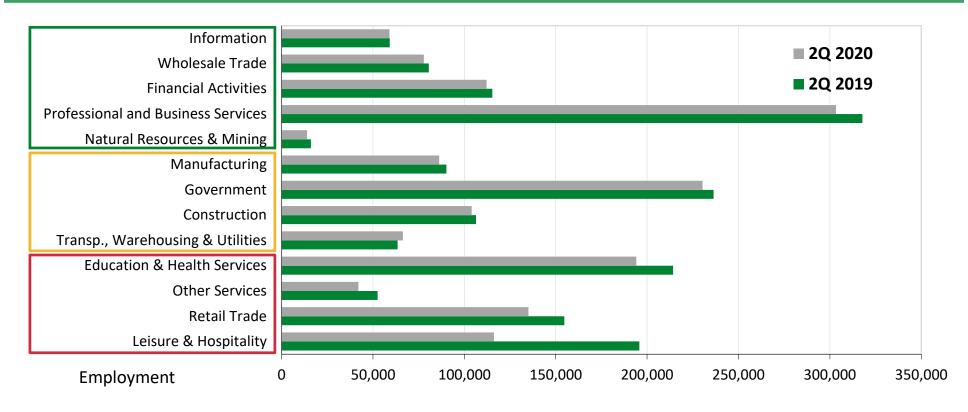


	% in 2Q 2019	2Q2019 Emp.	2Q2020 Emp.	Abs. Change	% Change
High Wage	25%	71,800	66,800	-5,000	-7.0%
Middle Wage	40%	114,500	109,900	-4,600	-4.0%
Low Wage	35%	102,100	84,000	-18,100	-17.7%
Total	100%	288,400	260,700	-27,700	-9.6%





## Metro District Employment is 63% of State Employment by Supersector

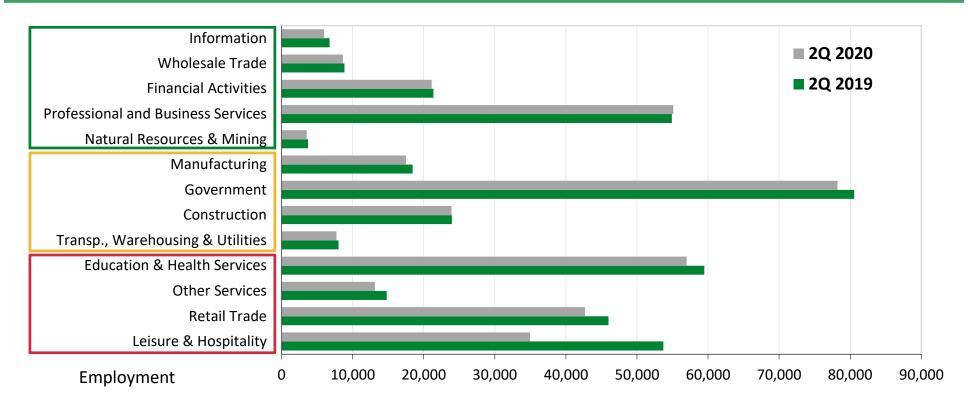


	% in 2Q 2019	2Q2019 Emp.	2Q2020 Emp.	Abs. Change	% Change
High Wage	35%	588,800	566,200	-22,600	-3.8%
Middle Wage	29%	496,400	486,900	-9,500	-1.9%
Low Wage	36%	617,300	487,400	-129,900	-21.0%
Total	100%	1,702,500	1,540,500	-162,000	-9.5%





# Southeast District Employment is 15% of State Employment by Supersector



	% in 2Q 2019	2Q2019 Emp.	2Q2020 Emp.	Abs. Change	% Change
High Wage	24%	95,600	94,400	-1,200	-1.3%
Middle Wage	33%	131,000	127,300	-3,700	-2.8%
Low Wage	43%	174,000	147,700	-26,300	-15.1%
Total	100%	400,600	369,400	-31,200	-7.8%





### **Commercial Real Estate**

- Vacancy rates
- Sublet space
- Lease rates
- Construction activity

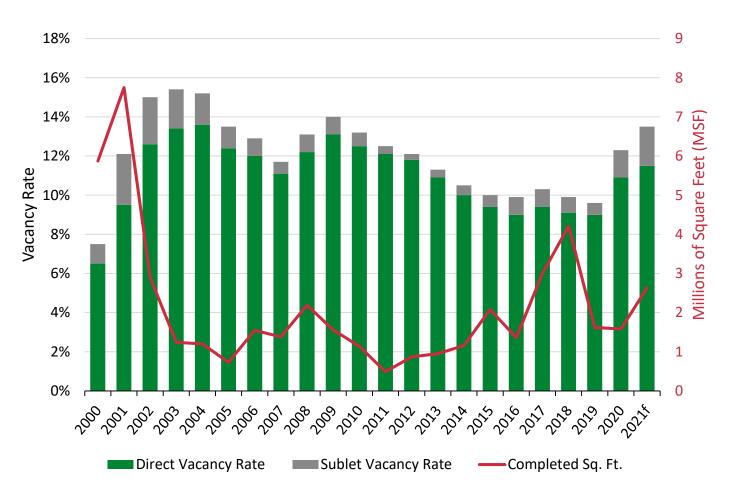


© Can Stock Photo / deberarr





### Metro Denver Office Market Shifts Due to Remote Work



<u>4Q 2020</u>

Total Space= 198.0 MSF

Lease Rate = \$28.37/sq. ft.

YOY Change Lease = +2.9%

Under Construction = 2.82 MSF

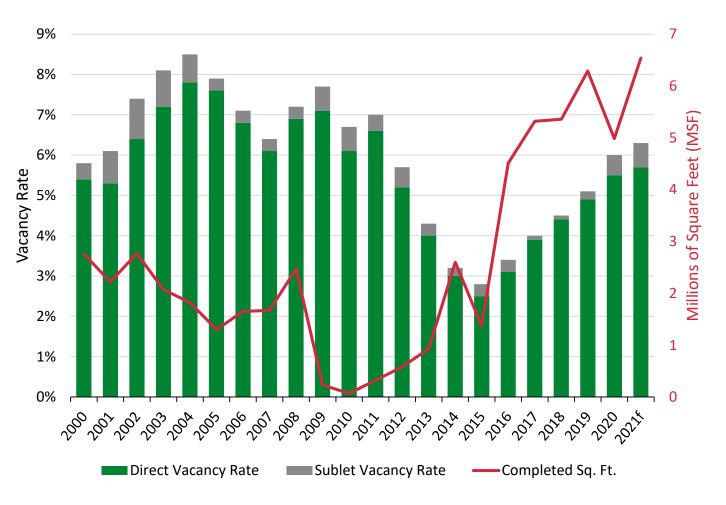
2020 YTD Completions = 1.58 MSF

Source: CoStar Group, Inc. 2021f=DRP Forecast.





## Industrial Space Completed in Metro Denver Reaches New Heights



4Q 2020

Total Space= 232.9 MSF

Lease Rate = \$8.61 NNN

YOY Change Lease = +2.0%

Under Construction = 6.14 MSF

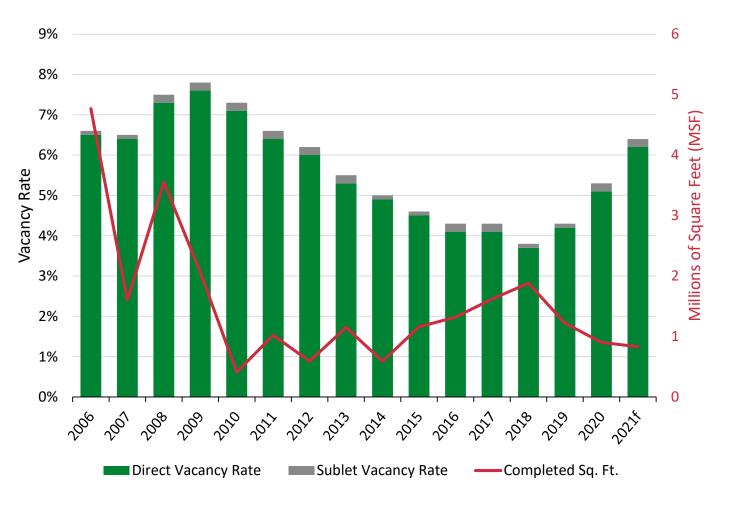
2020 YTD Completions = 4.99 MSF

Source: CoStar Group, Inc. 2021f=DRP Forecast.





### Metro Denver Retail Market Experiences Severe COVID Challenges



4Q 2020

Total Space= 174.7 MSF

Lease Rate = \$18.87 NNN

YOY Change Lease = +1.7%

Under Construction = 0.58 MSF

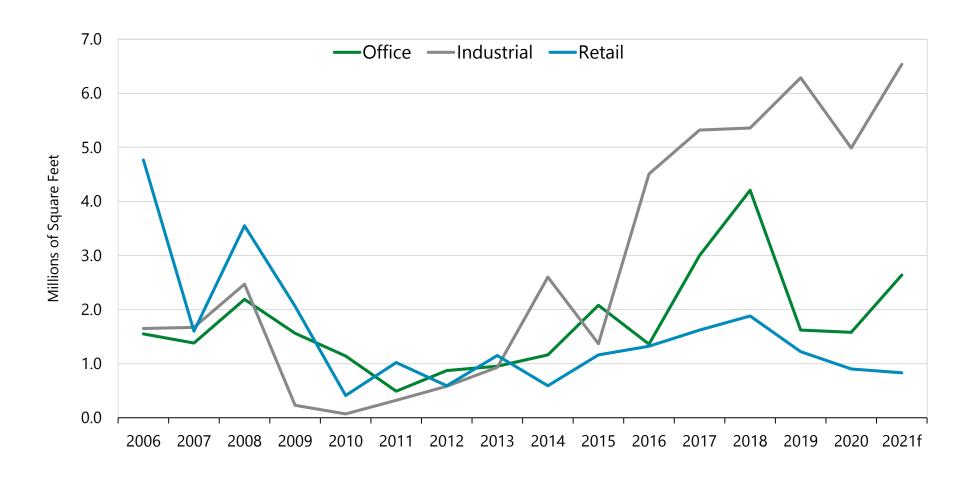
2020 YTD Completions = 0.90 MSF

Source: CoStar Group, Inc. 2021f=DRP Forecast.





## 2018 Record Year for Square Footage Completed in Metro Denver







### **Consumer Activity**

- Population growth
- Age distribution
- Household income
- Spending patterns



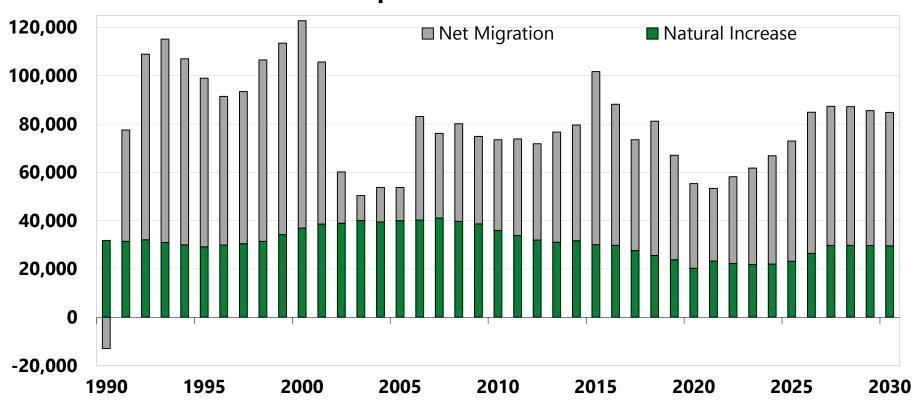
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### Colorado Annual Change in Population

#### **2021 Population = 5.87 Million**



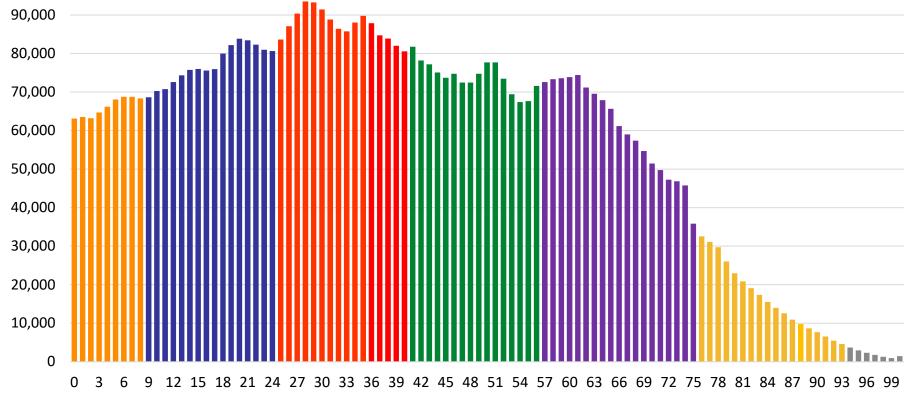
Source: Colorado Division of Local Government, State Demography Office.





### Colorado 2021 Population = 5.87 M Millennials Largest Population Group

	Gen Alpha	Gen Z	Millennials	Gen X	<b>Baby Boomers</b>	Silent Gen	Greatest Gen
100,000	594,800	1,233,300	1,397,400	1,185,500	1,151,500	295,700	14,500



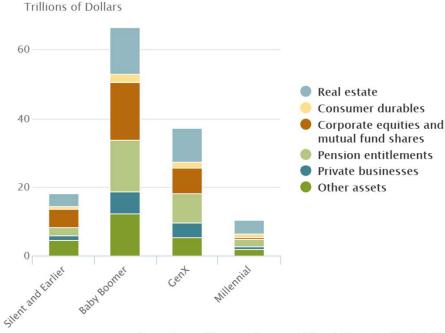




Source: Colorado Division of Local Government, State Demography Office. Generational groups defined by Pew Research Center, January 2019.

# National Distribution of Assets and Liabilities by Generational Group

#### Assets by generation in 2020:Q3

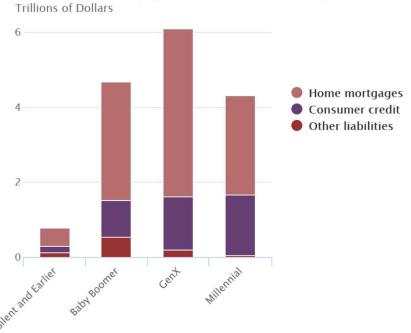


Source: Survey of Consumer Finances and Financial Accounts of the United States

Millennial households own 8% of the assets and owe 27% of the liabilities. \$6.0T Net Worth

Boomer households own 50% of the assets and owe 30% of the liabilities. \$61.9T Net Worth

#### Liabilities by generation in 2020:Q3

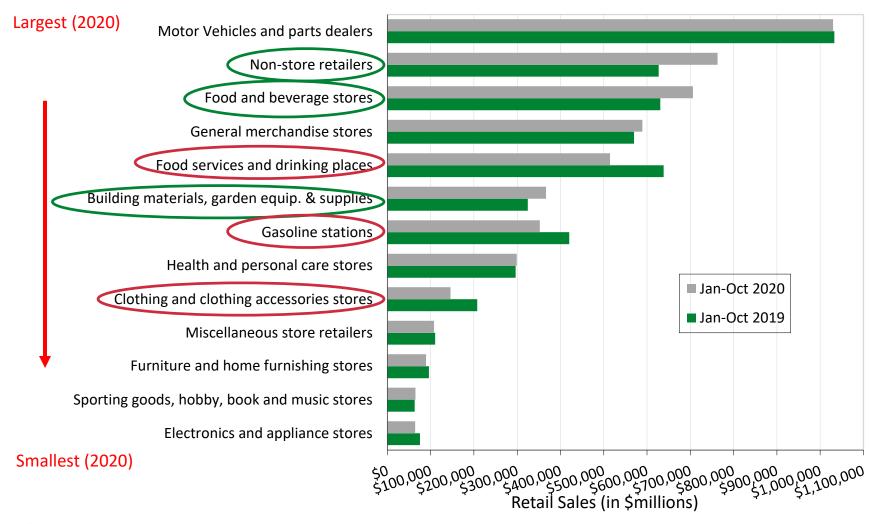






Source: Survey of Consumer Finances and Financial Accounts of the United States

# National Consumer Spending Patterns have Shifted Dramatically







### Grocery and Retail Solid Performance; Health Spending Down



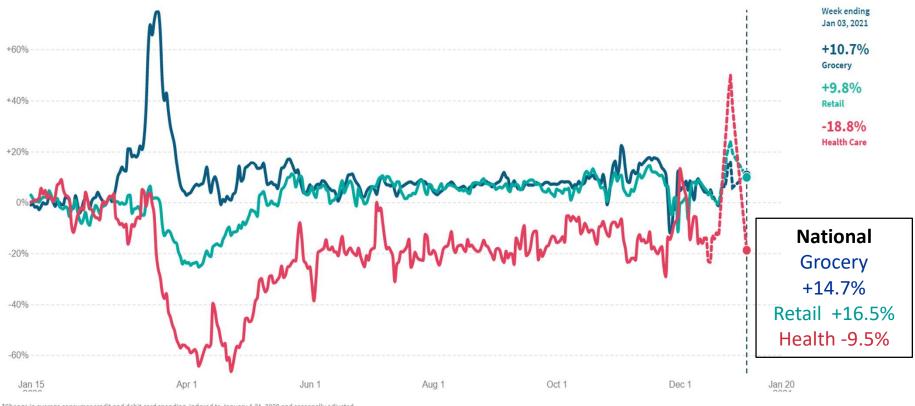




BILL & MELINDA GATES foundation

#### Percent Change in All Consumer Spending\*

In Colorado, as of January 03 2021, grocery spending by all consumers increased by 10.7% compared to January 2020.



\*Change in average consumer credit and debit card spending, indexed to January 4-31, 2020 and seasonally adjusted. The dashed segment of the line is provisional data, which may be subject to non-negligible revisions as newer data is posted. This series is based on data from Affinity Solutions.

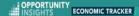
last updated: January 13, 2021 next update expected: January 20, 2021

visit tracktherecovery.org to explore





### High Touch Industries Experiencing Steep Declines in Consumer Spending







BILL & MELINDA

#### Percent Change in All Consumer Spending\*

In Colorado, as of January 03 2021, restaurant and hotel spending by all consumers decreased by 44.3% compared to January 2020.



\*Change in average consumer credit and debit card spending, indexed to January 4-31, 2020 and seasonally adjusted. The dashed segment of the line is provisional data, which may be subject to non-negligible revisions as newer data is posted. This series is based on data from Affinity Solutions.

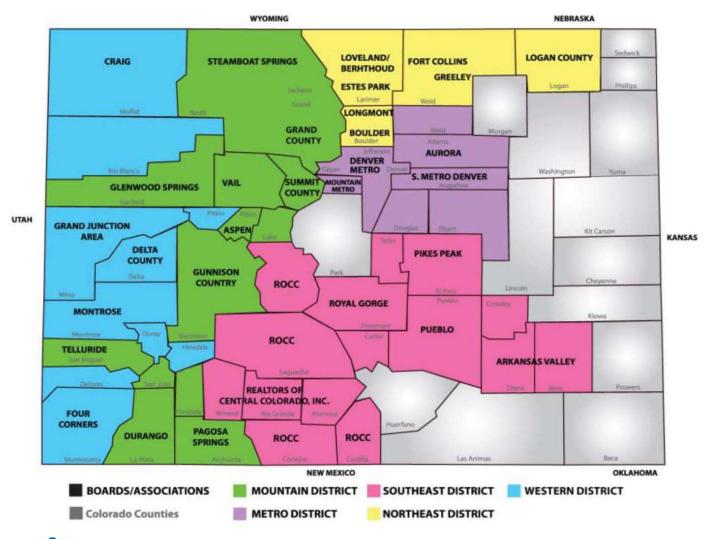
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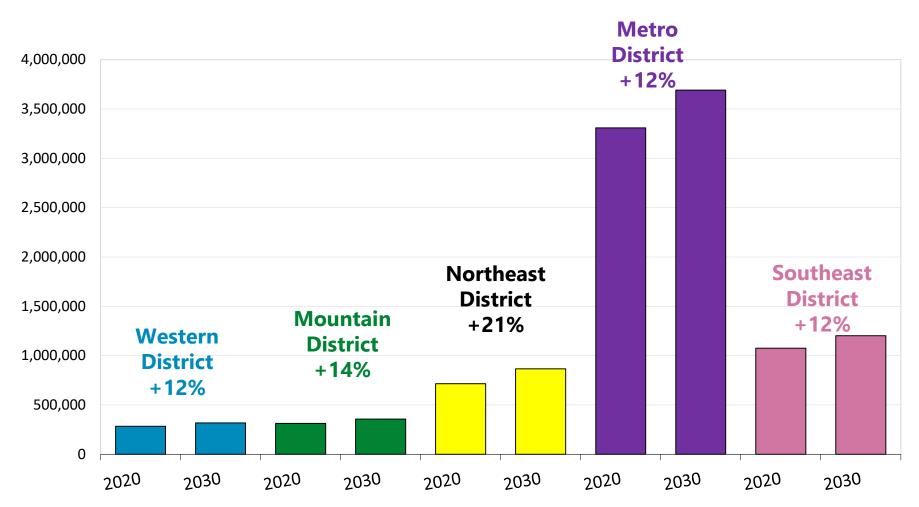
## **Colorado Association of REALTORS Districts**







## 57% of State's Population is in Metro District; Fastest Growth Expected in Northeast



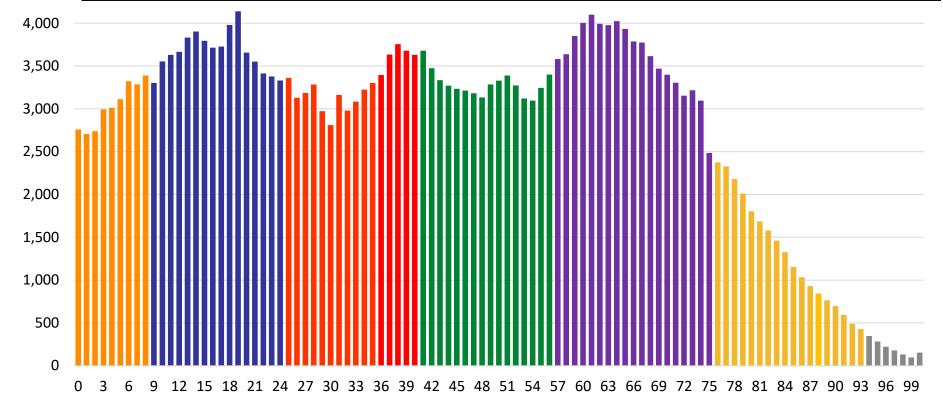
Source: Colorado Association of REALTORS, Local Market Updates for December 2020.





### Western District 2021 Population = 284,700 Boomers Largest Population Group

Gen Alpha	Gen Z	Millennials	Gen X	<b>Baby Boomers</b>	Silent Gen	Greatest Gen
27,300	58,600	52,600	52,700	68,400	23,700	1,400





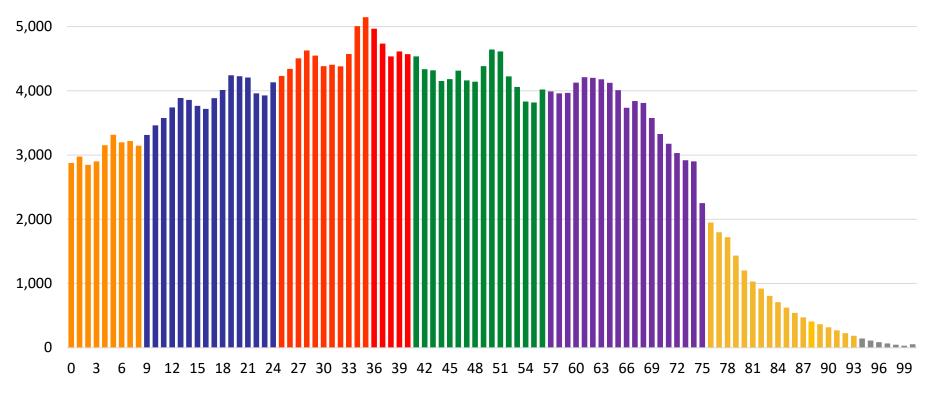
4,500



Source: Colorado Division of Local Government, State Demography Office. Generational groups defined by Pew Research Center, January 2019.

# Mountain District 2021 Population = 316,000 Millennials Largest Population Group

	Gen Alpha	Gen Z	Millennials	Gen X	<b>Baby Boomers</b>	Silent Gen	Greatest Gen
6,000 -	27,700	61,900	73,600	67,800	69,400	15,000	600



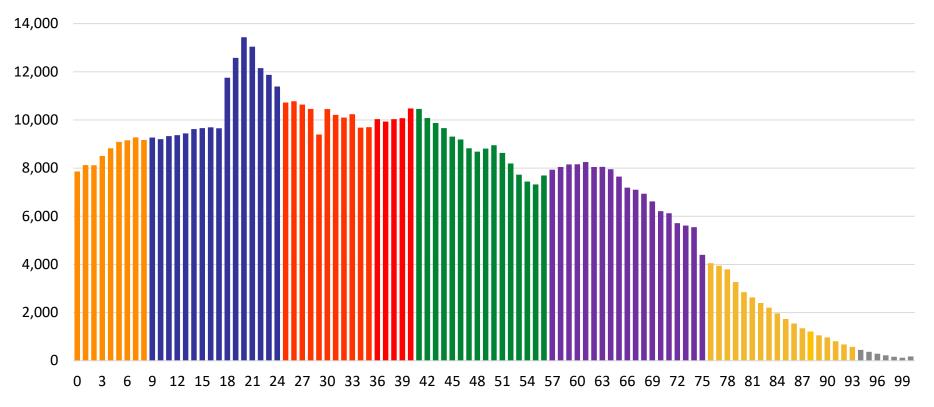




Source: Colorado Division of Local Government, State Demography Office. Generational groups defined by Pew Research Center, January 2019.

## Northeast District 2021 Population = 726,100 Gen Z Largest Population Group

	Gen Alpha	Gen Z	Millennials	Gen X	<b>Baby Boomers</b>	Silent Gen	Greatest Gen
16,000	78,100	171,500	162,900	140,900	133,800	37,100	1,800



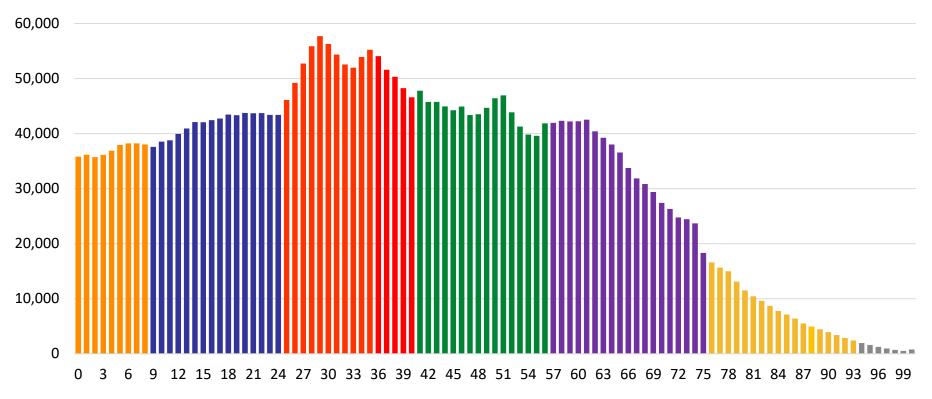




Source: Colorado Division of Local Government, State Demography Office. Generational groups defined by Pew Research Center, January 2019.

## Metro District 2021 Population = 3.34 M Millennials Largest Population Group

	Gen Alpha	Gen Z	Millennials	Gen X	<b>Baby Boomers</b>	Silent Gen	Greatest Gen
70,000	333,200	670,000	836,900	704,900	636,400	149,500	7,900



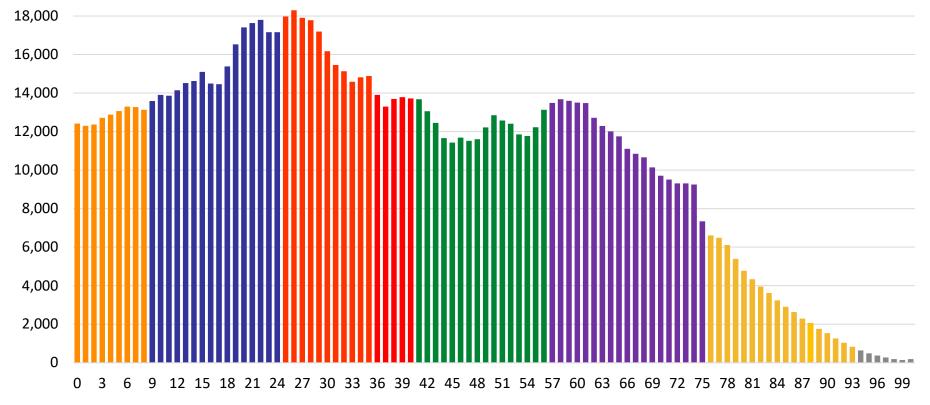




Source: Colorado Division of Local Government, State Demography Office. Generational groups defined by Pew Research Center, January 2019.

## Southeast District 2021 Population = 1.08 M Millennials and Gen Z About Equal

	Gen Alpha	Gen Z	Millennials	Gen X	<b>Baby Boomers</b>	Silent Gen	Greatest Gen
20,000	115,500	247,800	248,600	196,100	213,700	60,900	2,300







### Residential Real Estate



© Can Stock Photo / AlienCat

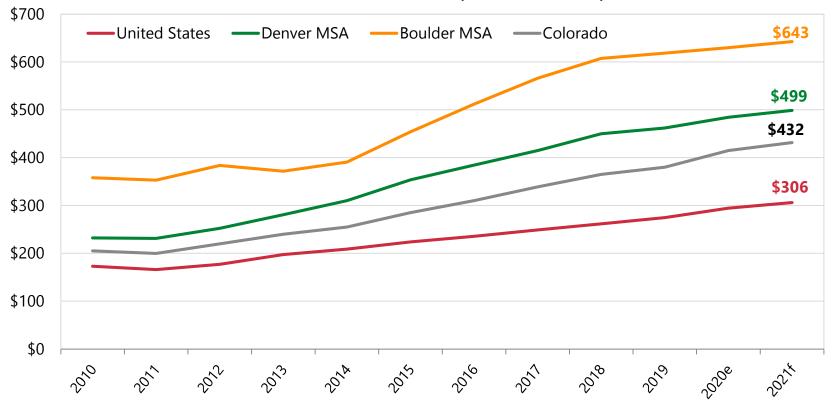
- Home prices
- Sales activity
- Apartment market
- New construction





# Denver MSA #13 and Boulder MSA #7 for Highest Median Home Price, 3Q 2020

#### Median Home Prices (in thousands)

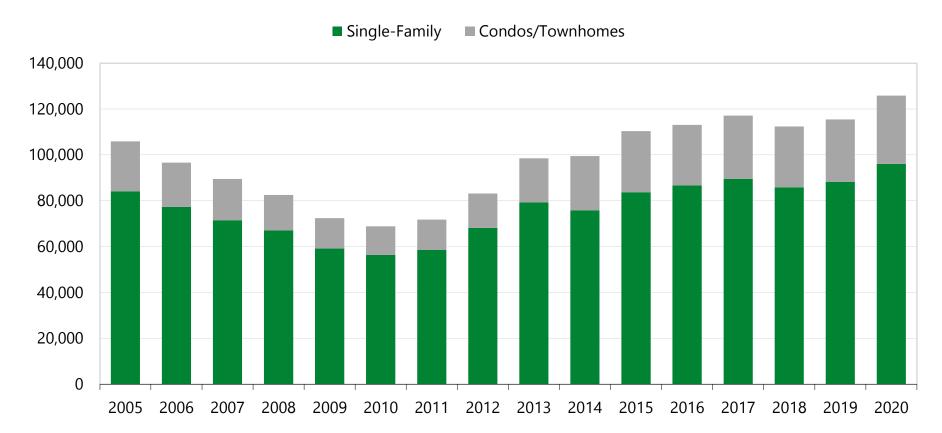






# Low Interest Rates (< 3%), Low Inventory Dominate the Home Sales Environment

#### Number of Existing Homes Sold in Colorado

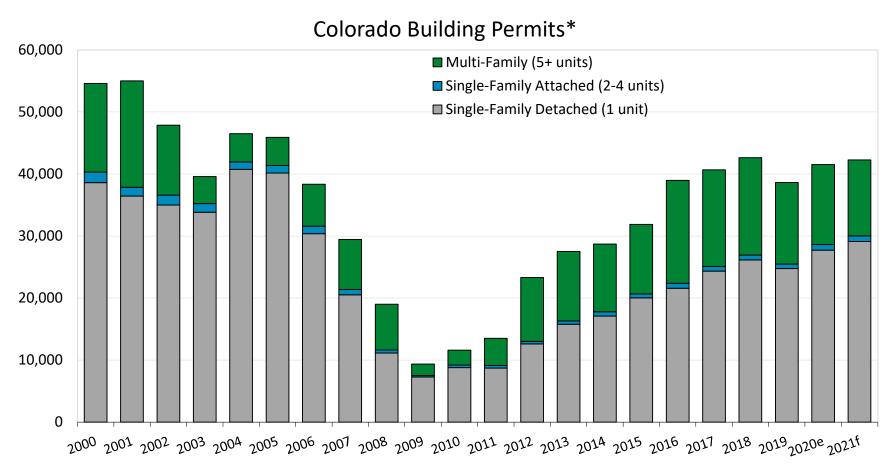


Source: Colorado Association of Realtors.





## Permits declined 9.4% in 2019; expect 7.5% increase in 2020



\* The Census Bureau tracks building permits by the number of housing units in the structure.

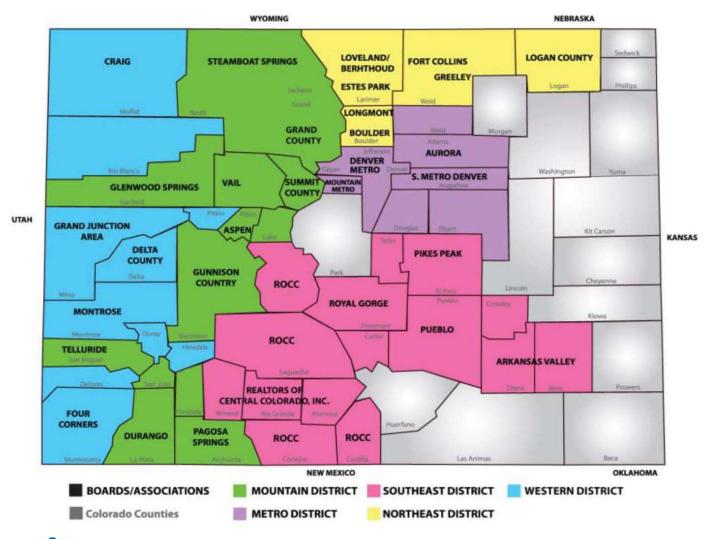
Source: U.S. Census Bureau, Building Permits.

2020e=DRP Estimate; 2021f=DRP Forecast.





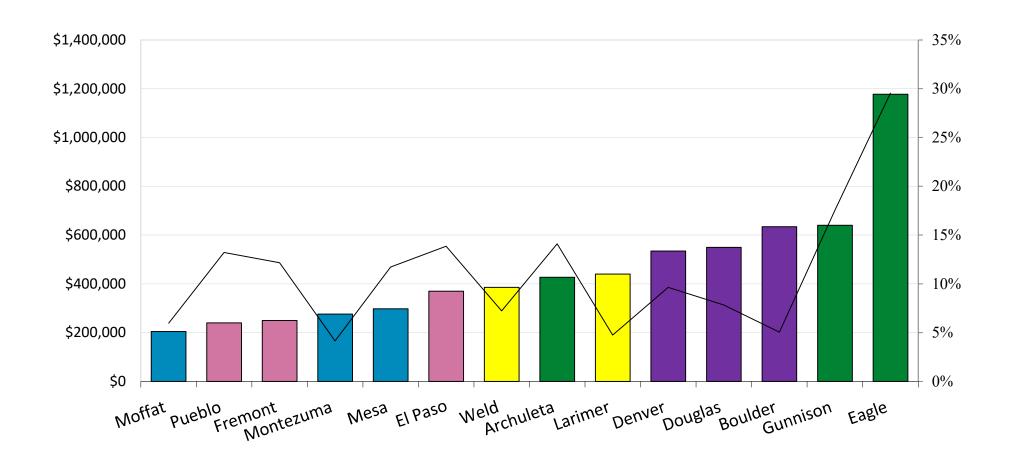
## **Colorado Association of REALTORS Districts**







# Single-Family Detached Median Prices and 2020 Home Appreciation Rates Vary Widely

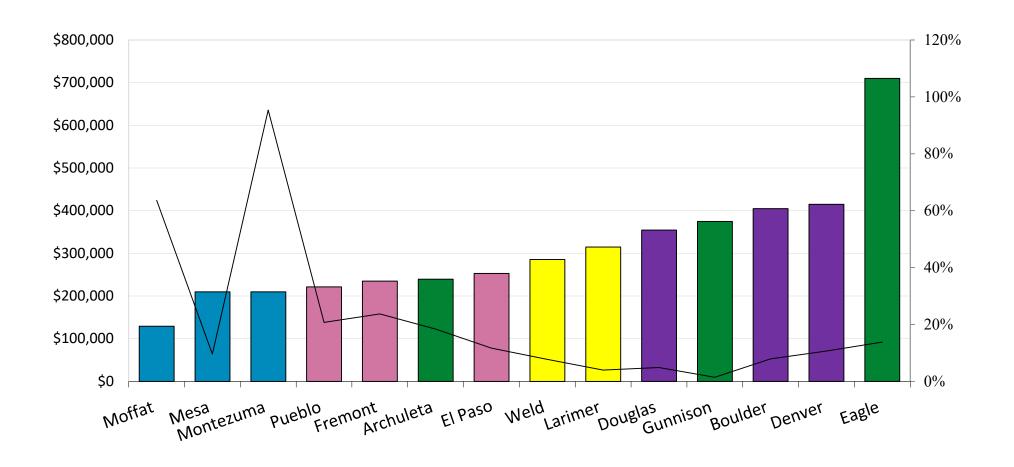


Source: Colorado Association of REALTORS, Local Market Updates for December 2020.





# Single-Family Attached Median Prices and 2020 Home Appreciation Rates Vary Widely



Source: Colorado Association of REALTORS, Local Market Updates for December 2020.





## **Questions?**

### **Development Research Partners**

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