FTC Bans Noncompete Agreements That Restrict Job Switching

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8-10 minutes

WASHINGTON—The Federal Trade Commission on Tuesday banned employers from using noncompete contracts to prevent most workers from joining rival firms, achieving a policy goal that is popular with labor but <u>faces an imminent court challenge</u> from business groups.

The rule prohibits companies from enforcing existing noncompete agreements on anyone other than senior executives. It also bans employers from imposing new noncompete contracts on senior executives in the future.

FTC Chair Lina Khan said the rule restores rights to Americans that corporations have taken by imposing noncompete clauses in

the workplace. "Robbing people of their economic liberty also robs them of all sorts of other freedoms," she said.

The Biden administration pushed for a regulatory assault on noncompetes in 2021, when the White House issued a <u>blueprint</u> for stricter enforcement of the antitrust laws. The rule is the capstone of a larger set of moves at the FTC that have elevated the interests of workers in antitrust enforcement.

Noncompete clauses violate a 110-year-old law that prohibits unfair methods of competition, the FTC says. The restrictions hamper competition for labor, the agency says, and result in lower pay and benefits for workers.

The <u>practice has grown more prevalent</u> in the U.S. economy and now affects nearly one in five American workers. Even lower-wage workers such as restaurant employees and hair stylists, who lack access to intellectual property or trade secrets, have been subject to them.

Sales staff, engineers, doctors and salon workers are among the most common types of workers affected by companies' enforcement of noncompete clauses, according to research published by Cornell University professor Matt Marx in 2022.

Businesses that use noncompete agreements say they are an effective way to protect their intellectual property and other investments.

The FTC's final rule becomes effective in four months. The U.S. Chamber of Commerce plans to sue the FTC as soon as Wednesday over the rule. The suit would argue that the FTC lacks the legal authority to issue the rule and would ask a federal court to invalidate it, Chamber officials said this week.

"If they can issue regulations with respect to unfair methods of competition, then there's really no aspect of the U.S. economy they couldn't regulate," said Neil Bradley, head of strategic advocacy for the Chamber.

States have traditionally regulated noncompete agreements, with some states banning them completely. In California, the lack of noncompete restrictions has allowed talented engineers and other tech workers to easily switch employers or start their own companies.

But New York Gov. Kathy Hochul last year vetoed legislation that would have banned them in her state, including on Wall Street. Hochul said at the time that legislation should preserve noncompetes for some higher-compensated employees.

One of Wall Street's biggest trade groups, the Securities Industry and Financial Markets Association, told the FTC last year that noncompetes help brokerages and asset managers protect trade secrets and other sensitive information from leaking to rivals.

Sifma warned that banks and credit unions are exempt from FTC regulation and would be able to keep using noncompetes, giving them an advantage over other financial firms subject to the restriction. Nonprofit healthcare employers also are exempt from the rule's reach.

Outlawing noncompetes is hugely popular with many workers, and the FTC estimates that its rule would boost their earnings by \$400 billion or more over 10 years. Cosmetologists, who earn about \$35,000 a year according to federal data, say noncompete agreements are a drag on their earnings.

Holly Clark, a hairstylist based in St. Petersburg, Fla., said she

encountered a noncompete clause after high school when she looked for a job at a spa. She objected to the restriction and didn't take the job, even though it would have offered better benefits than positions at smaller salons.

Clark, who now runs her own salon, says noncompetes have made it difficult to bring in employees because so many workers are covered by them.

"Everybody's locked down by contracts," Clark said. "I'm very successful because I did not get stuck in a noncompete."

Sabrina Parris, a tax consultant in Hickory, N.C., signed a noncompete agreement early in her career that blocked her from working with former clients if she left her then-employer, an accounting firm. When she departed, hoping to start her own business, the employer reminded her of that contract, she said.

After she started the company, which helped small businesses with tax compliance, she turned down former clients when they reached out. "I told them I couldn't work with them, and that they were in good hands and should stay where they were," said Parris, who said she also drove Uber on nights and weekends to supplement her income. "The noncompete scared me a little."

The FTC hasn't traditionally behaved like a regulator, at least with respect to its antitrust enforcement mission.

Regulatory agencies write rules that try to shape business practices by, for example, requiring truthful disclosures or forbidding certain conflicts of interest. But the FTC and the Justice Department, which share antitrust authority, have used enforcement actions—mainly civil lawsuits—to stop conduct they believe violates the antitrust laws.

Before taking over the FTC, <u>Khan wrote that approach</u> hadn't served consumers well. Courts had become too timid, she argued, about strictly enforcing the antitrust laws and had allowed monopolies to flourish across the economy. And case-by-case enforcement, she said, was often too slow to keep up with market trends, while consumers were shut out from participating in the cases.

Writing rules to define unfair methods of competition was a better approach, she concluded. The FTC says it gets that authority—even if it has hardly ever been used—from an obscure section of a law that created the commission in 1914.

The Chamber of Commerce says the law never granted that power to the FTC, which would become an uber-regulator of American business if it continues to issue similar regulations.

The FTC has taken other steps under Khan that promote the interests of workers. The agency sued in February to block the \$25 billion merger of Kroger and Albertsons, alleging the merger would dilute the ability of the United Food and Commercial Workers union to negotiate for better pay and benefits.

The measure approved Tuesday only permits current noncompete agreements with senior executives, which the FTC defined as people earning more than \$151,164 annually who have policymaking responsibilities at an organization.

In dissent, the FTC's two Republican commissioners said the agency seized power that it doesn't have to invalidate noncompete contracts across the country. Commissioner Melissa Holyoak said the FTC could use enforcement actions to punish certain anticompetitive noncompete agreements but lacked clear

permission from Congress to regulate the practice out of existence.

Commissioner Andrew Ferguson said the rule "nullifies more than 30 million existing contracts and forecloses tens of millions of future contracts."

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